

# ANNIE LAUSIER

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## OBJECTIVE

I want to design and build great web products.

## EXPERIENCE

**Interaction Designer, Yahoo! Groups** | Yahoo! Inc., Sunnyvale, CA | June 2008 – present

- Member of the design team of Yahoo! Groups, the home to over 10 million groups and 120 million users
- Responsible for interaction flows, wireframes, specs, and proof-of-concept prototyping for Groups features
- Key design contributor on next-generation redesign and integrations

**Interaction Designer, Me2U** | Yahoo! Inc., Sunnyvale, CA | June 2007 – June 2008

- Led design for a peer-to-peer ad product within Yahoo! Communities & Communications that went live to site
- Designed and coded the frontend and backend of a templated ad system using Flash ActionScript, JavaScript, and XML
- Developed wireframes, flows, mockups, HTML, and CSS for product's website
- Worked with product management to determine new features, requirements, and timetables
- Worked with engineering to standardize XML system, Flash/page communication, and create and design web pages

**Graduate Teaching Assistant** | Literature, Communication, & Culture School, Georgia Tech

- *Principles of Interactive Design* (Spring 2007): taught PHP, MySQL, XML, Flash, and JavaScript to students creating procedural and interactive applications
- *Computation as Expressive Medium* (Fall 2006): helped teach Java and Processing to students creating digital technology and culture projects

**Emmys Intern** | Interpublic Emerging Media Lab, Los Angeles | Summer 2006

- Worked as Emerging TV Technologies Intern for the Academy of Television Arts & Sciences
- Researched landscape data for advertising client presentations and publication content
- Developed desktop applications for client viewing

## EDUCATION

**Georgia Institute of Technology** | Atlanta, GA | Masters in Digital Media, May 2007

- **Master's Project – Tagging for TV:** a system for tagging, playing, and sharing television clips with others online as a way to better control one's viewing experience and define content in an individual way.
- **eTV Prototyping Group:** a group that explores the future of narrative forms in the new digital medium that is emerging as TV converges with computational formats. Corporate collaborators included the AFI Digital Content Lab, Cartoon Network, and mtvU.

**Wake Forest University** | Winston-Salem, NC | BS in Computer Science, Minor in Studio Art, 2005

## SKILLS

**Wireframing and Flow Creation** (Omnigraffle, Illustrator), **Rich Media Prototyping** (Flash, Processing, Director, Maya), **Web Development** (PHP, MySQL, JavaScript, XML, HTML, CSS, Dreamweaver), **Computer Programming** (C++, Java, ActionScript), **Digital Video** (Premiere, Final Cut Pro, Flash video), **Graphics** (Photoshop, Freehand, ImageReady)